



风水理论与中国地产

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在古代，国家的统治者利用风水来掌控国家。他们的统治地位也通过选择，迁址和定位来加以稳固。当风水的作用最大程度融入到宗教建筑设计与施工中后，它的最终效力则将在精神层面发挥到极至。

过去，中国对于风水的关注主要集中在日常生活的每一件事情中，严肃信奉它伴随着组成宇宙的能量流。如今，大部分人主要将风水作为一件趣事来应用于家庭中，诸如改变床的位置或添置鱼缸来改善气场，从而带来好运。

在选择，购买，装修和盖房时，那些讲究风水的人通常会获得良好的回报。利用风水的最佳时段是开始阶段，因为与其翻新设计风水不妥的居室，不如一开始就选择或设计符合风水的居室，以便运用吉祥之气。

如今，越来越多的人不仅将风水运用于家庭，而且还应用在他们的事业中。

人们往往会好奇为什么香港，新加坡这类人口密度巨大的城市能够持续发展？事实上，这些城市的居民都擅长运用风水。风水大量渗透于这些城市的政府，大型机构，企业，跨国公司，酒店，度假地，游乐场，娱乐中心，机场，港口，制造业，小公司，私营业主，以及受其影响最深的房地产业。

和那些世界上人口数量众多的城市一样，处在现代化进程中的中国，备受住房改善计划的困扰。而风水在大型房产发展中的应用可使大量民众获利。

很少有人能够有钱或者幸运到在理想且空旷的土地上建造一幢符合风水原理的私人独立住宅。且无论购房者具备多么健全的风水知识，由于受到已经建成房产的空间限制以及其他不切实际的条件而真正能够满意的选择风水宝地的可能性很小。

要是房地产商将风水原理与他们的建筑方案相结合，未来的购房者就可以宽心许多。大部分买家也不会坚持雇佣风水师了，像我这样的风水师常常被房产商称为“麻烦的来源——所有美好事物破坏者”就是因为我常常直言不讳他们的看似美好，实际在风水上的败笔。然而，真正意义上的好风水的房产会更为畅销，最终使房产商获利。

现在，许多购房者都有些风水知识。当然，他们也会在置业时咨询风水师。另一方面，不少人拥有诸如这类房产感觉良好或不好的直觉，其实这也就是最基本概念上的风水的灵感——因为风水好的目的就是为了让主人更舒服的过居家生活，休息的更好。结合风水原理建造的房屋具备一种吉祥的气，这种气会转变成一种幸福感，给购房者带来

好运，进而使所有住户获得福气。

什么是风水

风水是一种建立在易经和道家学说基础之上的古代智慧结晶。广义而言，风水是一种获得并运用环境中的能量“气”的一种知识。

风水理论与空间的大小无关，因此它对于办公室，居室，度假地及房产建设均适用。如果能够有效运用风水，它可以为在此居住或工作的人们带来巨大的财富，健康与和谐。

无论从土地与环境的宏观角度还是内部的微观角度，我们对风水原理运用的越充分，则可以获得越理想的结果。

随着房地产业的发展，风水从一开始就能够发挥效力。例如，在决定包括安全门，道路的进口，中间段和出口的入口位置方面；另外，还涉及建筑的定位，主门，电梯，门房，前台的位置以及单元的划分，内部布局以及房间的设计。

如同传统中医，风水拥有以标准的知识体系为基础的丰富渊源的传统，这一体系是历经多年的积累而形成的。对于风水新手的言论，必须仔细辨别。尽管他们是出于好意献计献策，但正如我们可以利用好的气，我们也会在不经意间将善气转化为恶气。

Feng Shui and Property

In ancient times, the ruler of a kingdom used feng shui as a means to empower his nation. Through the selection, location and alignment of the seat of governance, the physical wellbeing of his subjects would be cared for. When the highest level of feng shui practice was incorporated into the design and construction of holy centers, the ultimate power of feng shui could be manifested for the spiritual wellbeing of all.

Today, the focus of feng shui – China’s ancient art of aligning life with the flows of energy that make up the universe – has changed. Most people only know how to apply feng shui to the home, often viewing it as a “fun” thing to do. With appropriate feng shui knowledge, moving a bed or adding goldfish to a room, can improve the flows of energy, called Qi, thereby improving the fates of those who live there. Those who seek the wisdom of feng shui when selecting, purchasing, renovating or building a home tend to be well rewarded. The best time to make the most of feng shui is at the start, because it is wiser to choose or design a purpose-built feng shui home for harnessing auspicious Qi, than to try to correct a home that was not designed in this way in the first place.

More and more initiates now use feng shui not only for their homes, but also for their businesses.

Ever wondered why such densely populated cities as Hong Kong and Singapore tick along so well? Because virtually everyone in these cities uses feng shui. That means government and institutions, big corporations and multinationals, hotels and resorts, amusement and recreation parks, entertainment centers, airports and ports, manufacturing and small businesses, homeowners and – last but not certainly not least – property developers.

Feng Shui for the Future

In the crowded cities of mass housing projects that typify the modernization of China, the application of feng shui in large property developments can benefit huge numbers of people.

Few of us are blessed with the opportunity to select an ideal, vacant piece of land and build a personal stand-alone property based entirely on feng shui principles. And, no matter how good a feng shui master you engage, most of us are left with limited options in optimizing the feng shui of our homes or office space due to building restrictions and other impracticalities.

But if “benevolent” property developers were

to incorporate good feng shui principles at the inception of their projects, prospective buyers would be considerably relieved. Then, most would not insist on bringing along their own feng shui masters who are generally perceived by developers to be the “manifestation of chaos – the disruptors of all things logical and aesthetic”. Moreover, the properties would be more likely to sell well, thereby benefiting the developer.

Today, many buyers have some knowledge of feng shui or they consult a master when buying real estate. However, a good many people possess some intuition as to whether a property “feels” good or not. Developments that incorporate good feng shui principles invariably possess an auspicious qi that can be transmitted into a sense of well being for potential buyers and subsequently for all those who live there.

Definition of Feng Shui

Feng shui is an ancient wisdom based on the Yi Jing (I Ching) and the philosophy of Dao (Tao). In its broadest sense, feng shui refers to the knowledgeable practice of capturing and harnessing the energy “qi” of the environment.

No space is too small or too big for feng shui considerations, whether it’s an office cubicle, a house, a resort or a property development. When used effectively, feng shui can bring tremendous wealth, health and harmony to all the people who stay or work there.

From the macro perspective of the grounds and surroundings, to the micro perspective of the interior, the more we utilize feng shui principles the stronger the beneficial outcome.

With a real estate development: the power of feng shui can be harnessed from the very beginning in determining the location of the entry point, such as the security gate, the way the roads enter, meander and exit the grounds; the location of water features or the flow of exposed draining system or waterways; the orientation of the buildings, the main door, the location of the elevators, concierge, reception; and finally the division of the units, their internal layout and appointment of the rooms.

Like traditional Chinese medicine, feng shui has a rich and subtle tradition with a standardized body of knowledge that takes years of formal training to master. Be careful when novices, albeit with good intentions, give freely of their advice, for if we can harness good qi, we can also inadvertently tap into malevolent qi.

Master Boon Yap

The Building Whisperer, is a Feng Shui Master of note. Already well known in Malaysia (her country of birth) and Australia (her country of residence), Boon is an effective teacher from a prominent lineage, a consultant and writer, and her services are increasingly sought after around the world.

Master Boon grew up surrounded by the ancient wisdom of Chinese Philosophy, where the traditions and practices of Feng Shui, Taoism, Confucianism, Buddhism and Wushu were part of everyday life. In this environment Feng Shui became part of her, because she saw the benefits that it brought. Her early calling was to the study of science and she became a leading researcher in blood plasma science and then a corporate leader introducing life-saving technologies from the West to Asia, Australia and New Zealand. Now, she is fulfilling her vision to enrich people’s lives by spreading Chinese wisdom reinterpreted for our modern times.

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